

NEWS RELEASE

23 May 2024

More bus services for Great Yarmouth thanks to Norfolk's bus service improvement plan

Great Yarmouth is set to benefit from the latest bus service improvements which will see more frequent buses in the area funded by money that Norfolk County Council secured from the Department for Transport (DfT).

The changes are to services operated by First Eastern Counties and include an extension to the Coastal Reds 2 service and a new 3/3B service which will operate from Market Gates through the Barrack Estate to Gorleston, Bradwell, Burgh Castle and the James Paget Hospital.

The new service takes advantage of the opening of the new Herring Bridge and will operate in both directions through Bradwell – making it easier for residents to choose the bus.

The Coastal Reds 7 service will also be improved with extra afternoon journeys during the week and a brand-new Saturday service as well as a late service departing Norwich at 23:30 running along Yarmouth Road and back to Great Yarmouth for 00:15. Perfect for those heading to Norwich for an evening out.

Cllr Graham Plant, cabinet member for highways, infrastructure and transport, said; “Buses running more often, and more evening and weekend services were exactly what people said they wanted when we asked them how we could improve bus services in Norfolk. These latest enhancements will make a big difference to people travelling in and out of Great Yarmouth and provide quicker journeys by taking advantage of the wonderful new bridge connecting the two sides of town.”

Piers Marlow, managing director for First East of England said; “We’re thrilled to be able to introduce important enhancements to our popular coastal reds services. Being able to provide frequent and later departures is vital to the success of local networks and in encouraging local communities to use the bus to get around the county.”

This is one of a number of service enhancements which are being funded by the £49.55 million funding which Norfolk County Council was successful in securing from the Department for Transport (DfT) to use on improving bus services across the County over the next three years.

Approximately £12 million of the funding has been allocated to provide new or expanded bus routes and increase service frequencies on key routes, including more evening and weekend services.

ENDS

Norfolk Bus Service Improvement Plan

Norfolk received the sixth highest allocation in the country and the funding consists of £30.9m of capital funding and £18.6m of revenue funding.

The plans outline 17 new measures across the county which give buses priority on the roads. These include new bus lanes in Norwich, King's Lynn and Great Yarmouth and redesigned junctions across the county.

New or improved travel hubs are proposed for Sheringham, Cromer, Diss and Hunstanton which will provide better waiting areas with real-time information to help to give passengers a better experience as well as being integrated with walking and cycling facilities.

There will also be a county-wide review of bus stops with upgrades to improve access for people with disabilities, to provide more real-time information and a programme of works to reduce delays to buses.

BSIP service enhancements announced:

[Lynx 35 and 36 service](#)

[Sanders – X55 and 210 service](#)

[Konectbus – 5b and 11a service](#)

[Konectbus - 512 service](#)

[Konectbus – Fab4 service](#)

[Sanders – X40 service](#)

[Konectbus – 35 Canary Konect service](#)

[Lynx 35/38/48/49 services](#)

[First – Pink line extension](#)

[Coach services - 88/89 service](#)

[First – multiple service enhancements](#)

[Go to town 3H service](#)

[Konectbus 82 service](#)

[First bus – Charcoal line 40, 40A, 41, 41A and X41 services](#)

[First bus - multiple service enhancements 30 Oct](#)

[Go to town – service 3](#)

[Konectbus - City 5 service](#)

[Go to town – service 5](#)

BSIP fares offers announced:

[Norwich park & ride reduced fares](#)

[King's Lynn town zone flat fares](#)

[25% off group, weekly and monthly tickets](#)

[Thetford zone flat fares](#)

[Yarmouth town zone flat fares](#)

Norfolk County Council Net Zero

Encouraging more people to use the bus travel and other sustainable options is key to our ambitious aims of achieving net-zero in Norfolk by 2030.

Norfolk County Council has committed to achieve 'net zero' carbon emissions on its estates by 2030, but within its wider area, to work with partners towards 'carbon neutrality'. This also supports the government's ambition for a net zero country by 2050.

We will achieve this by implementing carbon conscious ways of working across our buildings and supply chain; putting in place the right infrastructure across the county to support the move towards net-zero; and by working together with partners to lead and inspire our colleagues, citizens, communities, and businesses to take action and play their part in protecting Norfolk for future generations.